

Amsterdam, 29 April 2025



Zoku Amsterdam Unveils New Rooftop Spaces for the Future of Work, Meet & Play

AMSTERDAM, 29 April 2025: Zoku Amsterdam, the award-winning hybrid hospitality brand, today launches its fully renovated rooftop: a multifunctional space that seamlessly blends living, working, meeting, and socializing. Co-created with insights from over 4,000 guests and locals, and designed in collaboration with Amsterdam-based design firm Concrete, the new rooftop is a flexible and vibrant hub for the modern professional.

Designed to evolve throughout the day, Zoku's updated rooftop includes coworking spaces, multiple terraces, creative event spaces, and a buzzing restaurant and bar. From brainstorming sessions to sunset drinks overlooking the city, every corner is built to foster connection, creativity, and comfort.

Key Highlights:

- **Event Spaces Reimagined:** A light-filled 234m² event space for up to 175 people with retractable walls, whiteboard partitions, and interactive styling and board games. It now flexibly converts into two new "Think Big" and "Dream Bigger" rooms, perfect for workshops, keynotes, offsites, or pop-up dinners.
- **Cowork by Day, Party by Night:** A hybrid coworking space with phone booths and inspiring worktables by day, transformed into a cozy private venue for live music or social events for up to 50 people by night.
- **Two New Rooftop Terraces:** Lush with greenery and soft seating, the multiple rooftop terrace hidden gems offer peaceful escapes with panoramic city views, ideal for Amsterdam locals and travelers alike. One can even be rented for up to 50 people for private events.
- **The Living Kitchen:** A Mediterranean-inspired restaurant serving 80% vegetarian dishes, with more flexible seating, cozy dining booths, and an intimate restaurant feel, also available for spontaneous coworking.

"This isn't just a renovation, it's a co-creation," says Hans Meyer, Co-Founder of Zoku. "Every detail, from our terrace layout to our phone booths, was shaped by real feedback from our community."

Z O K U

PRESS RELEASE

Sustainability Built In

As a proud B Corp since 2018, Zoku committed to a minimal-waste approach. Instead of starting from scratch, the renovation focused on reupholstering sofas, reusing tables, and upcycling materials across the space.

“Design should do more than look good, it should do good,” adds Marc Jongerius, Co-Founder. “That’s why sustainability is embedded in every decision we make.”

— END —

About Zoku

[Zoku](#) is a reimagined hospitality concept combining the best of home, office, and hotel. Designed for international professionals and modern teams, Zoku provides flexible spaces to live, work, and connect in Amsterdam, Copenhagen, Paris, and Vienna. A proud B Corp in Amsterdam since 2018, Zoku is committed to smart, sustainable urban living.

You can download our [photos, fact sheet, and media kit here](#).

For questions or interview requests, you can contact:

Elise Hofman

Marketing Director at Zoku

pr@livezoku.com

+31 (0) 6 40 07 94 51