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Zoku Partners with Danish Artist, Johanne Lykke, to Create Copenhagen's First Rooftop Cherry Blossom Garden – Prolonging Sakura Season

Discover Local Art with a View: Experience A Unique Blend of Nature and Art, Extending the Cherished Cherry Blossom Season in Copenhagen.

COPENHAGEN, 9 April: In a city where the arrival of cherry blossoms is eagerly awaited each spring, Zoku Copenhagen is introducing a new artistic experience: Copenhagen's first rooftop cherry blossom garden, created in collaboration with up-and-coming Danish artist Johanne Lykke. This unique installation spans 75m2 on the ceiling of Zoku's rooftop Greenhouse and extends the natural beauty of cherry blossoms beyond their natural season, offering a vibrant and prolonged celebration of spring.



Embracing Copenhagen's Love for Cherry Blossoms

Copenhagen's spring Sakura Festival is a much-anticipated natural spectacle, drawing locals and visitors to admire the fleeting beauty of cherry blossom season. Johanne Lykke's vision was to capture this essence and create a visual garden that could be admired for an extended period through her artwork. By transforming the Zoku Copenhagen rooftop into a cherry blossom haven, this project pays homage to a beloved city tradition and allows people to immerse themselves in an artistic interpretation of spring's beauty.

“Cherry blossoms hold a special place in the heart of many people. My artistic vision was to encapsulate their natural beauty in a way that allows for a longer, more lasting experience. The project at Zoku Copenhagen is about creating a space where art and nature coexist, offering a new way to experience the joy and serenity of cherry blossoms while overlooking the rooftops of Copenhagen,” said Johanne Lykke, visual artist specialized in window murals.

Zoku, A New Type of Business Hotel, Provides a Homebase for Danish Creatives

By combining smart private Lofts and rooftop Social Spaces, Zoku creates a one-stop-shop for business travelers and locals to live, cowork, meet, and play. At the core of Zoku's mission is to create spaces that nurture the growth and connectivity of local Danish creatives. This cherry blossom project with Johanne Lykke exemplifies this commitment.

By transforming its rooftop Greenhouse into an art-inspired oasis, Zoku provides a visually stunning venue alongside a collaborative environment where creatives can connect, share ideas, and find inspiration. This initiative reflects Zoku's dedication to crafting spaces that transcend traditional hospitality, offering a vibrant and dynamic hub where both the local community and Zoku's residents can live, work, and socialize together.



Experience the Installation: A Limited-Time Invitation

Open to the public free of charge until June 20, 2024, this pop-up art installation is a must-see. Visitors are invited to ascend to the 5th floor at Amagerfælledvej 108 (a 2-minute walk from DR Byen metro stop) to witness this fusion of art, nature and hospitality. As an added treat, guests can savor the limited edition Sakura Spritz at the rooftop Kindred Spirits Bar, encapsulating the essence of spring in a glass with this new take on a refreshing paloma.

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About Zoku

[Zoku](#) has invented a new category within the hotel industry with its home-office hybrid concept and award-winning Zoku Loft. Opened in 2016 by Dutch entrepreneurs Hans Meyer and Marc Jongerius, Zoku is named after the Japanese word for family, tribe or clan. Zoku facilitates international living, working and conscious traveling for the growing population of globetrotting professionals, digital nomads and remote workers. Its multipurpose business facilities make it a hospitality frontrunner in the future of work, providing hybrid work solutions for employees to reconnect while working-from-anywhere. The bold concept, which goes far beyond the standard hotel proposition of “putting heads in bed”, has won numerous awards, received rave reviews from guests and is praised for its vibrant Social Spaces, sustainability initiatives and unique community that facilitates connections between residents and locals. Zoku achieved B Corp certification in 2018, becoming one of the first hotels in the world to receive this recognition, and was voted “one of the 25 coolest hotels in the world” by Forbes. Zoku recently expanded to include three new locations to its portfolio of European hubs: Copenhagen and Vienna in 2021 and Paris in April 2023.

About Johanne Lykke

[Johanne Lykke](#) (b 1989) is a visual artist and a graduate from The Jutland Art academy (2015). Inspired by the the tradition of stained glass, she creates hand painted window murals that reflects colorful light once exposed to sunlight. Just like real flowers are never static, her windows are in constant change. To Lykke, a window is the perfect canvas, because once painted it transforms its surroundings and makes you see the world in a new light. The unique combination of flowers and light cultivate a strong sense of joy and belonging to nature - what she calls “floral feelings”. As an artist, it is her mission to spread floral feelings to help you reconnect with nature. In a time where we lack touch with the natural world, building a stronger bond with nature is more important than ever. From the hospitality industry to flower festivals, train stations, universities and Copenhagen’s largest public square, Lykke’s window art blooms in various locations. With more than 450m² of transformed windows across Denmark, she is currently planting the seeds to expand her floral empire internationally.

You can download photos and our media kit [here](#).

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