

Amsterdam, 17 April 2024



## A New Era for Digital Nomads: Hospitality Brands Outsite and Zoku Partner to Offer 500 Extra Rooms Across Europe for Remote Workers

Creating A Borderless Remote Work Lifestyle With a Strategic Hospitality Partnership

- Introduction of over 500 rooms for Outsite members in Amsterdam, Copenhagen, Paris, and Vienna—marking Outsite’s expansion into Northern & Western Europe.
- This collaboration marks Outsite’s most significant partnership yet, seamlessly merging with Zoku’s pioneering hybrid hotel concept.
- Both companies share a target audience of digital nomads, remote workers, and modern business travelers, making this partnership mutually beneficial.
- Alongside a stay in a private Zoku Loft, Outsite members will receive exclusive perks such as discounts, reward credits, and entry to Zoku’s rooftop Social Spaces: including coworking, a restaurant, bar and terrace.
- Outsite members will become part of Zoku’s community, immersing them with other international residents, locals, and exciting event programming.

**AMSTERDAM, 17 April 2024:** Outsite, a leader in spaces for location-flexible professionals, has partnered with Zoku, an innovator in the hospitality sector with its unique home-office hybrid accommodations, to introduce over 500 new rooms across Europe. This collaboration signals Outsite’s expansive move into Amsterdam, Copenhagen, Paris, and Vienna, setting a new benchmark in hospitality for digital nomads, remote workers, and distributed companies who host team offsites.

Combining Zoku’s award-winning concept of living and working spaces with Outsite’s global community of remote workers, this alliance is set to create joint opportunities for digital nomads and business travelers alike. The partnership increases the geographical reach for Outsite while putting Zoku in front of over 5,000 members who fit their target demographic, confirming both companies’ shared mission of providing flexible, community-focused living solutions across the globe.

*“Harnessing Outsite’s expansive community with Zoku’s innovative hybrid living and working solutions, both*

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*companies have proved to revolutionize how people live and work across Europe. This partnership is a testament to our shared vision of a world where work and life are not only balanced, but also integrated. We're excited to host Outside members at all of our four Zoku locations in across Europe, showcasing why these are some of the world's most liveable cities to even more people,"* said Hans Meyer, Co-Founder and Managing Director at Zoku.

Outside members will benefit from an array of Lofts – Zoku's modern apartments designed for living and working – as well as access to Zoku's rooftop Social Spaces: which include coworking, a restaurant, bar, meeting rooms, and terrace. Alongside the full services of a four-star hotel, these rooftop areas are available to all Zoku residents and encourage networking, collaboration and socialization among residents.

Additional perks include discounts, reward credits, and special offerings for longer stays, enriching the experience of living and working in a new city. To top it off, Zoku's on-site Community Manager facilitates active community event programming and social rituals throughout the entire year, seamlessly bringing together Outside's members with Zoku's internationally-minded locals.

*"By partnering with Zoku, we're significantly enhancing the value we offer to our members. We're proud to grow our presence in Europe, enriching our community with more spaces that inspire and connect. This partnership embodies our commitment to redefining the future of work, while providing our members with the opportunity to stay in Zoku's design-led spaces in four new cities,"* said Emmanuel Guisset, CEO and Founder of Outside.

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### About Outside

[Outside](#), founded in 2015, is a new hospitality solution for the modern traveler. They have built a network of 50 coliving spaces around the world, all designed for remote workers, creatives and entrepreneurs. Choose from surf lodges in Costa Rica, tiled traditional apartments in Lisbon, or a brownstone in downtown Manhattan. There's an Outside for every type of traveler - and they're all designed for working and living, anywhere. Outside's mission is to create a world where everyone can design and live their best lives, with the freedom to live and work anywhere.

### About Zoku

[Zoku](#) has invented a new category within the hotel industry with its home-office hybrid concept and award-winning Zoku Loft. Zoku Amsterdam opened in 2016 by Dutch entrepreneurs Hans Meyer and Marc Jongerius, Zoku is named after the Japanese word for family, tribe or clan. Zoku facilitates international living, working and conscious traveling for the growing population of globetrotting professionals, digital nomads and remote workers. Its multipurpose business facilities make it a hospitality frontrunner in the future of work, providing hybrid work solutions for employees to reconnect while working-from-anywhere. The bold concept, which goes far beyond the standard hotel proposition of "putting heads in bed", has won numerous awards, received rave reviews from guests and is praised for its vibrant Social Spaces, sustainability initiatives



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and unique community that facilitates connections between residents and locals. Zoku achieved B Corp certification in 2018, becoming one of the first hotels in the world to receive this recognition, and was voted “one of the 25 coolest hotels in the world” by Forbes. Zoku now offers locations in four European capitals: Amsterdam, Copenhagen, Vienna, Paris and more to come...

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You can download photos and our media kit [here](#).

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