

OUR (NOT SO) CORPORATE SOCIAL RESPONSIBILITY STATEMENT



At Zoku we care about the environment and as much as we dislike the word “corporate”, but we do try to be Corporate Social Responsible in our daily operations. We try to take responsibility for the effects of our team members, the environment and our business.

We believe its all about the process, not about the destination. We therefore try to always make conscious choices to find the perfect balance between people, planet and profit. We are continuously trying to optimize practicable steps to improve our corporate social responsibility.

To achieve this, we implement the following measures:

- Zoku actively contributes to the development of its knowledge about the hospitality profession and supports people who want to learn more about this.
- Zoku’s residents and suppliers are informed about our Corporate Social Responsibility activities.
- Zoku’s agreements with residents and suppliers are transparent in order to maintain the quality and sustainability of their product and service offering.
- Zoku measures its social impact with regards to its services and products and collaborate with companies that focus on being a social responsible business.
- Zoku’s employees will participate in voluntary work and so contribute to several charity foundations.
- Zoku continuously works on reducing the impact of its carbon footprint and will increase its sustainable character.
- Zoku continuously improves its purchase process and mainly focus on buying sustainable products and services, preferably recognized by a sustainable Eco label.

**GO GREEN,
THERE IS NO PLANET B.**