

## Opportunity Name

Sales & Marketing Management Internship

## Department

During this management internship (min. 5 months), you will be working in our first and newly opened Zoku in Amsterdam, alongside the sales lead, the community lead and the pr team.

## Zoku

Facilitating global living and working, Zoku is a new category in the hotel industry: A home-office hybrid, also suitable for long stays, with the services of a hotel and the social buzz of a thriving neighborhood. It's a place to call your second home from your first visit. Zoku is optimally suited for people living and working in a city for between five days and three months. Zoku offers the travelling professional – the global nomad – a home base with both a smart Zoku Loft (private areas) and social spaces (communal areas) to work, sleep, play and live in. The first Zoku opened in May 2016 at an excellent location in the heart of Amsterdam; the Metropool building on the Weesperstraat.

## Who can apply

The ones who love to work with and for people, are curious and neighbourly. Genuine people looking to gain valuable experience as an intern in the wonderful world of hospitality, as part of their MBO+, HBO(college) or Master degree. Especially students in the fields of hospitality, facility or tourism management might love to take on this challenge. Students and graduates outside these fields are also welcome to apply.

## Location, City |

Amsterdam, The Netherlands

## Placement Type |

Sales, Marketing, PR

## The Team

You will work alongside an energetic team of entrepreneurial and friendly spirits who love to create one big family and providing the best possible service in the broadest sense: from welcoming guests to Zoku, making the best coffee to connecting them to the city, facilities and services. There are no separate teams, we all work together creating the best Zoku experience for all visitors. We have a variety of complimenting backgrounds and strong business knowledge and private equity experience. We created or worked for innovative concepts like citizenM, Spaces and Creative Valley. We speak a mix of languages (Dutch, German, English, Swedish, French, Bulgarian) and a crazy bunch of local dialects.

For more on Zoku, please visit our website: [www.livezoku.com](http://www.livezoku.com)

## Main responsibilities of the internship would include

- Assisting the Sales Lead in following up on sales leads
- Setting up offers and coordinate corporate reservations
- Monitoring and responding to messages on Social Media channels;
- Creating content for Zoku's social media channels
- Creating content for Zoku's newsletters
- Assisting in organising Sales and PR related events
- Giving tours to walk-ins, potential leads

## We love people who

- Are enthusiastic, humorous and friendly;
- Have an entrepreneurial spirit, like to discover new things, self-starter;
- Are reliable and stress-proof;
- Are highly organized and detail oriented;
- Have excellent communication skills, professional and representative;
- Are fluent in English (verbal and written), other languages are a plus;
- Have experience with inDesign and Photoshop;
- Understand hotel operations;
- Have a flexible mindset for working hours;
- Have an international background (always a plus).

## What's in it for you?

You will get the opportunity to participate in growing an entirely new hotel concept within the Amsterdam market in an exciting start-up setting. We are a very non-traditional company within a traditional industry, so if you like thinking outside the box, we're sure you will be a great fit.

In addition, the project has got an international outlook with plans to rollout in multiple major cities in Europe.

## How to Apply

You can send you CV, motivation and if you like (we do!) something extra to present yourself to [talent@livezoku.com](mailto:talent@livezoku.com).

Tell me and I forget,  
Teach me and I may remember,  
Involve me and I learn