

Opportunity

We are looking for a creative, entrepreneurial spirit, with a feeling for hospitality, interested in hotel real estate, a knack for software and persistence and dedication to learn new tasks.

Department

Zoku and Beyond global rollout team

Description

An internship (min. 5 months). You will be a member of the global rollout team at Zoku and assisting with the analysis of new hotel locations for Zoku. In addition, together with the team, you will be exploring the usage of big data to design a 'disruptive system' to find and assess more locations for Zoku in Europe.

As set out in the goals below, this internship will consist of the support of the rollout team at Zoku. You will help gather insights and support real business decision-making about Zoku's next European locations. Next to the aid in day-to-day business operations, you will obtain relevant data sources and connect data in order to help to predict gentrification in neighborhoods of major international metropolises. This includes analyzing, using and creating smart business tools that help to make decisions for successful hotel development opportunities.

Who Can Apply

- Open-minded spirits, ideally with experience in hospitality
- Genuine people looking to gain valuable experience as an intern in the wonderful world of hotel real estate development, as part of their study program or for those who wish to gain hands-on experience after graduation.
- People who truly understand current business developments and look for new ways to disrupt the traditional real estate market.
- Especially students and graduates in the fields of Hotel Real Estate, Hospitality, Communication, Big Data & Business Analytics, Business Information Systems, or Information Sciences. Note: Students and graduates outside these fields are also welcome to apply.

Location

Amsterdam, The Netherlands

Placement Type

Management placement, hotel real estate development, global rollout team

About Zoku

Facilitating global living and working, Zoku is a new category in the hotel industry: A home-office hybrid, also suitable for long stays, with the services of a hotel and the social buzz of a thriving neighborhood. It's a place to call your second home from your first visit. Zoku is optimally suited for people living and working in a city for between five days and three months. Zoku offers the travelling professional – the global nomad – a home base with both a smart Zoku Loft (private areas) and social spaces (communal areas) to work, sleep, play and live in. The first Zoku opened in May 2016 at an excellent location in the heart of Amsterdam; the Metropool building on the Weesperstraat.

The team: you will work with a team of entrepreneurial and friendly spirits who love to create one big family and providing the best possible service in the broadest sense: from welcoming guests to Zoku, making the best coffee to connecting them to the city, facilities and services. There are no separate teams, we all work together creating the best Zoku experience for all visitors. We have a variety of complimenting backgrounds, strong business knowledge and private equity experience. We created or worked for innovative concepts like citizenM, Spaces and Creative Valley as well as high-level service organizations like Ritz-Carlton. We speak a mix of languages like Dutch, German, English, Swedish, French and a bunch of local dialects.

For more on Zoku, please visit our website: www.livezoku.com.

Description of Assignment / Tasks

Main responsibilities of the internship would include:

- Support day-to-day processes of the rollout team (e.g. perform research on possible target countries/cities/areas, analyze hotel locations, etc.)
- Help creating a qualitative dashboard that helps visualize the outcome of big data analyses and produce insights relevant for hotel real estate;
- Helping to organize and set up a platform for the rollout team;
- Find and mine historical data and connect sources that enhance the success factor and the improvement of quality of leads;
- Benchmarking hotel real estate statistics and create detailed reports for the management team;
- Creating a strategy about how to use big data for the rollout process and identify new hotel developments in Europe and the rest of the world;
- Identifying new data sources and checking data on quality and usefulness.

We are looking for a star player with the following qualities:

- Handy with software and pro-active in going the extra mile to solve problems;
- Brings a warm heart and keeps their head cool;
- Enthusiastic, humoristic and friendly;
- Entrepreneurial spirit and likes to discover new things;
- Analytical and curious;
- Strong communication skills;
- Fluent in English and/or Dutch;
- Prior experience working at data analyst companies, working internationally and working in the hospitality sector are all a plus.

What's In It For You?

You will have the opportunity to participate in and influence the evolution of Zoku, create new tools and processes to further optimize business flows and to learn a great deal about the international hotel real estate sector and the hospitality industry – and all that in an exciting start-up setting. We are a very non-traditional company within a traditional industry, and have a lot of growth ambition. If you like thinking outside the box, we're sure you will be a great fit. In addition, we have an international vision with plans to rollout to major cities across Europe (based on your analysis!).

How to Apply

You can send your CV, motivation and if you like (we do!) something extra to present yourself to us at grow@livezoku.com.