



ZOKU'S PRIVACY POLICY

This privacy policy sets out how Zoku Amsterdam B.V. ("Zoku"), having its office address at Weesperstraat 105, 1018VN Amsterdam (the Netherlands) uses and protects any information that you share with Zoku when using livezoku.com (and all affiliated websites), the Zoku App and/or the products and services offered by Zoku (the "Services").

Zoku is committed to ensuring that your privacy is protected. Should Zoku collect or ask you to provide personal data when using this website, then you can be assured that it will only be used in accordance with this privacy policy.

Zoku may change this policy from time to time. At such time, Zoku will notify you by e-mail (if it has such information), and by updating this page. If you have not shared an e-mail address with Zoku, please check this page from time to time for the latest information.

Users

With Zoku, you can learn more about our locations, make a booking, and communicate with other Zoku users and guests. While some functionality of the Zoku Services can be accessed without registering for an account, such as browsing and learning more about our different locations, you need an account for additional functionality.

What Zoku collects

Zoku may collect the following information:

- Information that you provide to Zoku when you use the Services, for example when you register, subscribe to a newsletter, fill out a form or enter information when you use the Services. This may include your name, gender, age, country of residence, email address and social media names, credit card details, phone number, and booking preferences.
- Other information about your use of the Services not knowingly provided to Zoku, but collected via analytics functionality in the Services: general usage information, including recent browser history (as sent by your browser) and IP-addresses.

We do not use the App to knowingly solicit data from or market to children under the age of 16. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at legal@livezoku.com. We will delete such information from our files within a reasonable time.

What Zoku does with the information it collects

Zoku requires this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Order processing, including by sharing limited information with payment gateway providers.
- Zoku can periodically send promotional e-mails about new products, special offers or other information that Zoku thinks you may find interesting.
- From time to time, to contact you via e-mail for market research purposes, such as a survey or contest.

- To customize the website according to your preferences.
- To improve its products and services in a general manner, using aggregated reporting.

How long does Zoku keep the information it collects?

Zoku stores the information for up to 2 years.

How does Zoku protect the information it collects?

Zoku has put in place suitable physical, electronic and managerial procedures to safeguard and secure the information it collects. This includes:

- Scanning our website on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.
- Keeping your personal data behind secured networks and only making it accessible to a limited number of persons who have special access rights to such systems, and are required to keep the information confidential.
- Transmitting all sensitive/credit card information via Secure Socket Layer (SSL) technology. (All transactions are processed through a gateway provider and are not stored or processed on our servers.)

Export of information outside of the EU

When processing data, we may also export data to the United States and other countries, where privacy laws may not be as protective as in your own country. By sharing personal information or using the Services, you explicitly consent to this transfer.

E-mail Opt-Out

If at any time you would like to unsubscribe from receiving future emails, you can do so by clicking the Unsubscribe link that is included in each mail, or you can email us at hello@livezoku.com and we will promptly remove you from ALL correspondence.

COOKIE INFORMATION

How Zoku uses cookies

A “cookie” is a small data file that can be placed on your device (computer, smart phone, tablet) when you visit certain Internet sites. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually change your browser settings to decline cookies if you prefer. This may prevent you from taking full advantage of the Services.

Zoku uses cookies to make the Services work or work more efficiently. Zoku uses its own cookies to keep you logged in, to remember any preferences you set, and to remember you when you return to the website. We also use cookies to process your last bookings.

Third-party cookies

Additional third-party cookies are placed when you use the Zoku Services. These are for example to

track how long you stay on our site and to determine what region you come from.

Google Analytics cookies: Only Google Analytics can store and read information with these cookies. If you want to opt-out of Google Analytics, you may download a Google Analytics opt-out plug-in for your browser by visiting <http://tools.google.com/dlpage/gaoptout>.

Facebook cookies: Only Facebook can store and read information with these cookies. See <http://facebook.com/help/cookies> for more information.

Twitter cookies: Only Twitter can store and read information with these cookies. See <https://twitter.com/privacy> for more information.

LinkedIn cookies: Only LinkedIn can store and read information with these cookies. See <https://www.linkedin.com/legal/privacy-policy> for more information.

Pinterest cookies: Only Pinterest can store and read information with these cookies. See <https://about.pinterest.com/en/privacy-policy> for more information.

Youtube cookies: Only Youtube can store and read information with these cookies. See www.youtube.com/static?template=privacy_guidelines for more information.

Third-parties and links to other websites

Some Services are offered to Users in conjunction with affiliates or third-party vendors, and Zoku may share Users' e-mail addresses and other (limited) personal data of you with third-party vendors that are used for providing the Services to you. These third-party vendors are not allowed to use or disclose Services data for any commercial or marketing purposes other than to offer the Zoku Services and to administer and improve such programs, and they are bound to a privacy obligation with Zoku.

Zoku may disclose personal data or information regarding the use of its Services if, for any reason, in Zoku's sole discretion it believes that it is necessary to do so in order to satisfy laws, regulations, or other legal requests for such information; to cooperate with law enforcement agencies; to disclose information that is necessary to identify, contact, or bring legal action against someone who may be violating the Zoku Terms of Service or other policies; to operate the Services; to protect Zoku, its services, employees or advisors, or its Users; or in connection with a proceeding, transaction or proposed transaction involving the transfer of the business or assets to which the information pertains.

The Zoku websites may contain links to other websites of interest. However, once you have used these links to leave the Zoku sites, you should note that Zoku does not have any control over that other website. Zoku cannot be responsible for the protection and privacy of any information that you provide whilst visiting such sites and such sites are not governed by this privacy policy. You should exercise caution and look at the privacy policy applicable to the website in question.

Controlling your personal information

Access and control over most personal information on the Services is available through profile editing tools. If you want to know what information Zoku has about you, or if you believe that any information Zoku is holding on you is incorrect or incomplete, please write to Zoku, Weesperstraat 105, 1018VN



Amsterdam (The Netherlands), or by email at legal@livezoku.com. Zoku will assess and correct any information found to be incorrect.

The processing of personal data by Zoku is notified to the Netherlands Data Protection Authority under number [notification pending].

This version is from May 2015.